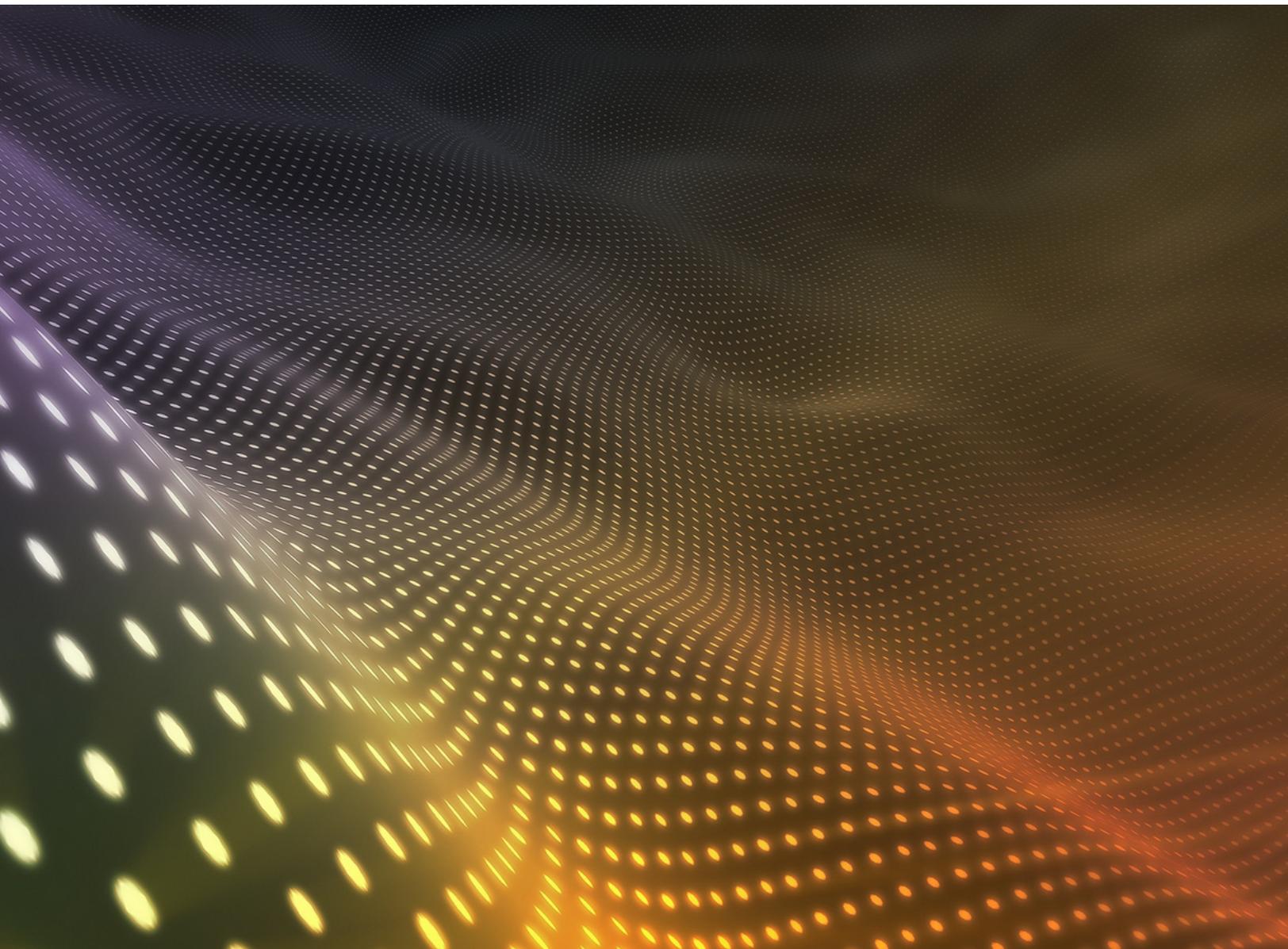


Would You Survive A Data Catastrophe?

**SECURE ONLINE  
DATA BACK-UP SERVICE**

***SkullC***   
*Technology Solutions*

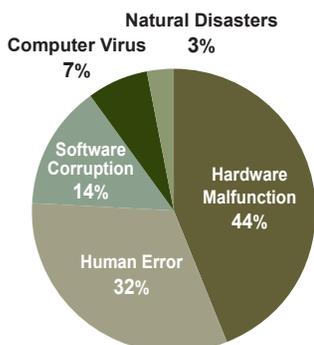


## Conventional approaches to back-ups are not enough

Many conventional backup methodologies, such as tape, CD/DVD, and external hard drive, are better than nothing, but are often not enough.

- ❖ High failure rates during restoration
- ❖ Slow read / write speeds
- ❖ Difficulty in detecting problems before performing restoration
- ❖ High maintenance costs
- ❖ Expensive off-site storage of library
- ❖ Reduced flexibility for back-up caused by fixed capacity per media
- ❖ Increase in the likelihood of negligence-induced problems (ie: lost or misplaced data)

## Causes of Data Loss



Source: Ontrack Data Recovery Study

## Data loss is a nightmare

Do you find yourself in a situation where you have to deal with an explosion in the volume of your data? You are not alone. The accelerating pace of data creation, accumulation, and diffusion is becoming increasingly common place. Data is growing exponentially due to widespread use of the internet, e-mail, and media-rich software.

## 1 MB of data is worth \$10,000

Viewed from a strategic perspective, your data represents the core of your business. You have invested a lot of TIME, MONEY and EFFORT in developing your business data. Contracts, sales records, proposals, accounting records, marketing material, business contacts, e-mails, and even digital photos taken in important events, etc., make up the bulk of your invaluable business assets, which you cannot afford to lose. Studies by Ontrack Data Recovery have shown that:

- ❖ 1MB of data is worth approximately \$10,000.
- ❖ Re-building just 20MB of lost data could cost more than \$17,000 and take nearly three weeks to complete.
- ❖ Retrieval of data from a crashed hard drive is often extremely costly, and there is NO GUARANTEE of success.

## Data loss makes your business suffer

Your business data goes hand in hand with your business operations. The loss of such data, or even temporary inaccessibility, may threaten your hard-earned competitive position.

- ❖ Companies without proactive backup and recovery policies are likely to be OUT OF BUSINESS within 2 years of a major disaster.
- ❖ Loss of business data may ruin your company's reputation, and may lead to expensive litigation.
- ❖ Worst of all, it interrupts your business continuity.

## All platforms and common databases supported

Our online back-up solution supports all leading operating systems which can run Java2 Runtime Environment 1.4.1 or above.

This includes all operating systems such as:

- ❖ Windows
- ❖ Linux
- ❖ Mac OS
- ❖ NetWare

In addition, our software comes with modules specially designed for backing up common database applications. These include:

- ❖ Microsoft Exchange Server
- ❖ Microsoft SQL Server
- ❖ Lotus Notes/Domino
- ❖ Oracle
- ❖ MySQL



## The ultimate back-up solution

Our online backup system protects your data from all types of disaster - virus, theft, environmental impact, hardware failure, accidental deletion, and more. Our fully automated software safely and securely backs up your critical data without tapes, CDs / DVDs, or other backup media, using your existing internet connection. Your files are safely backed up without the need for human intervention.

Our point-in-time file restoration feature allows you to view and restore previous copies of your important documents with just a few clicks from anywhere – even a different computer.

Comprehensive daily backup reports are delivered via e-mail, keeping you up to date on what files were backed up.

## The online back-up process

After installing our easy to use client software, your valuable data is automatically compressed, then encrypted using a proven, military-grade encryption algorithm before ever leaving your computer. It is then transmitted over the internet using the same secure technology used by online banking systems to protect your data.

The heart of SkullCo's Online Backup System is our secure, off-site servers. Your encrypted files are then stored on redundant disk arrays in our state of the art, high security data center.

After your initial backup, our software intelligently identifies what files have been created, changed, or deleted, and transmits only those files, minimizing the amount of time required for subsequent backups, making it ideal for mobile workers. Using a technology called 'in-file delta' even changes in large files can be identified and backed up with minimal resource usage. Your backed up data files are 100% restorable to their original formats, when needed, by simply clicking a few buttons using either the installed client software, or any web browser.

The core technology of our online backup system is a proven solution with more than 500,000 installations worldwide, protecting businesses large and small around the world. Our client software supports all platforms - from basic desktop and laptop computers, to business class servers with complex database and e-mail systems.

# OUR PROFESSIONAL SERVICE GIVES YOU PEACE OF MIND

- ❖ E-mail and phone support is always professional and friendly
- ❖ Free configuration assistance and technical support
- ❖ Flexible billing options. No credit card required
- ❖ We tailor each back-up solution to your individual needs

## Limited Cost, unlimited protection

Investing in a data backup solution is a small cost compared to the value of your critical business data. Our online backup system provides you with secure, efficient, and reliable off-site storage to ensure that your data is protected in the event of a catastrophe.

Your data is the most important asset your business has. Can you afford not to protect it?

## Easy to use

- ❖ Runs on all platforms, including Windows, Mac, and Linux
- ❖ Fully automatic – just ‘set it and forget it’
- ❖ Backs up any types of files in any folder or on any drive
- ❖ Restore previous versions of files with point-in-time restore
- ❖ Restore your files from any computer
- ❖ Fast and efficient operation makes it easy to keep files backed up
- ❖ Automatic status reports sent via e-mail
- ❖ Ideal for desktops, laptops, and servers

## Powerful, Secure & Reliable

- ❖ Supports most popular database & e-mail servers
- ❖ Highly configurable and customizable
- ❖ All files are encrypted using military-grade encryption before being sent over the internet
- ❖ Your encrypted files are transmitted using secure SSL internet connections
- ❖ Your files can only be decrypted using your secure password
- ❖ Files are backed up in our high security, state of the art data center
- ❖ Meets HIPAA compliance regulations



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